

Business Access by Marriott Bonvoy launched

- A Monitor Report

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Dhaka : Marriott International announced the launch of Business Access by Marriott Bonvoy, an online travel booking programme designed as a direct channel for small to medium-sized businesses.

The programme combines an expanded booking experience with benefits and rewards available only through Marriott Bonvoy's travel programme and portfolio of brands.

About the development, Drew Pinto, Executive Vice President and Chief Revenue and Technology Officer, Marriott International, said, "We recognise the significant value small businesses provide to the hotel industry, which is why we're excited to combine the benefits of our award-winning travel program with a comprehensive suite of tools in Business Access by Marriott Bonvoy."

Business Access is available to small to medium-sized businesses based in the United States, Canada, Europe, the Middle East, Africa, the Caribbean and Latin America and is anticipated to expand to other regions.

