

Sea Pearl Water Park hosts Transport Partner Meet 2024

- A Monitor Report

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Dhaka : Sea Pearl Water Park hosted Transport Partner Meet 2024 on June 30, 2024, at the hotel premise in Cox's Bazar.

The gathering recognised and celebrated the role the local transport providers play in the success of Cox's Bazar's tourism industry.

Speaking on the occasion, Dr Azeem Shah, Group General Manager, Sea Pearl Water Park, said, "Transport providers are the unsung heroes of our tourism industry, facilitating smooth and enjoyable travel for millions of visitors each year."

The event brought together over 150 local transport providers, including taxi drivers, auto-rickshaw drivers and jeep (chader gari) drivers, as well as representatives from the local Traffic Police and CNG Auto and Jeep Owners Association.

Through engaging discussions and acknowledgments, Sea Pearl Water Park expressed its gratitude for the dedication and contributions of these transport partners to the continued growth and vibrancy of tourism in Cox's Bazar.

Cox's Bazar, known for having the longest unbroken sea beach in the world, attracts over 2 million tourists annually. A significant portion of these visitors rely on local transport for their travel needs, with taxi services, auto-rickshaws and jeeps being essential to their travel experience.

In 2023 alone, local transport services accounted for an estimated 65 per cent of tourist mobility, highlighting their vital contribution to the region's tourism sector, said a release.