

## Apex Footwear wins at Retail Asia Awards 2024

- A Monitor Report

Date: 16 June, 2024



Dhaka : Apex Footwear Limited was recognised at the Retail Asia Awards 2024, held on June 11 at the Marina Bay Sands Expo and Convention Centre in Singapore.

Apex was honoured in two categories: "Footwear Retailer of the Year-Bangladesh" and "Sustainability Initiative of the Year-Bangladesh".

Since its launch with a single store in 1997, Apex has grown exponentially to over 480 stores nationwide by 2024. This year during Eid, Apex introduced over 2,500 new designs of the highest quality, expanding across nine domestic brands, including Apex, Venturini, Nino Rossi, Moochie, Maverick, Sprint, Dr Mauch, Twinkler and School Smart. Additionally, Apex partners with various international brands such as Nike, Adidas, Clarks and Asics, solidifying its position as a leading footwear retailer.

Apex's innovative sustainability initiatives were also recognised. The company's PET to Product programme integrates recycled plastic into the production process. Apex also emphasises sourcing traceable raw materials, reducing its carbon footprint, and generating renewable green energy. These efforts underline Apex's dedication to responsible production and environmental best practices