

Bishworang lunches new collection 'Nouka'

-A Monitor Report

Date: 17 December, 2023



Dhaka: Bishworang, a renowned fashion brand of the country, lunches a new collection with the theme of boats.

Bangladesh is a riverine country. Hence, boats are our country's cultural tradition, said the fashion brand in a release.

To welcome the winter season, fashion house Bishworang launched its brand new collection titled 'Nouka' (boat). For over 29 years, Bishworang has been a pioneer in creating beautiful festive wear, added the release.

To embrace the season, folk motifs with the theme of boats have been introduced to sarees, panjabis, salwar-kameezes, fatuas, shirts and t-shirts of Bishworang.