

Footwear brand STEP launches new collection

A Monitor Report

Date: 01 April, 2021



Dhaka : Popular footwear brand, Step, recently launched a new range to cater to the fashion needs of corporate women. Shoes are an essential component of fashion, therefore a style statement is incomplete without the right pair.

The changing dynamics of fashion in Bangladesh and its neighbouring countries are encouraging women to try various types of outfits. As a result, wearing the right shoes has become essential for fashion-conscious women, especially corporate and young professionals.

Considering this, Step launched the new series at its newest outlet at Pink City in the capital. The shoes have been especially designed keeping in mind the style statement of corporates and without compromising the comfort and quality.