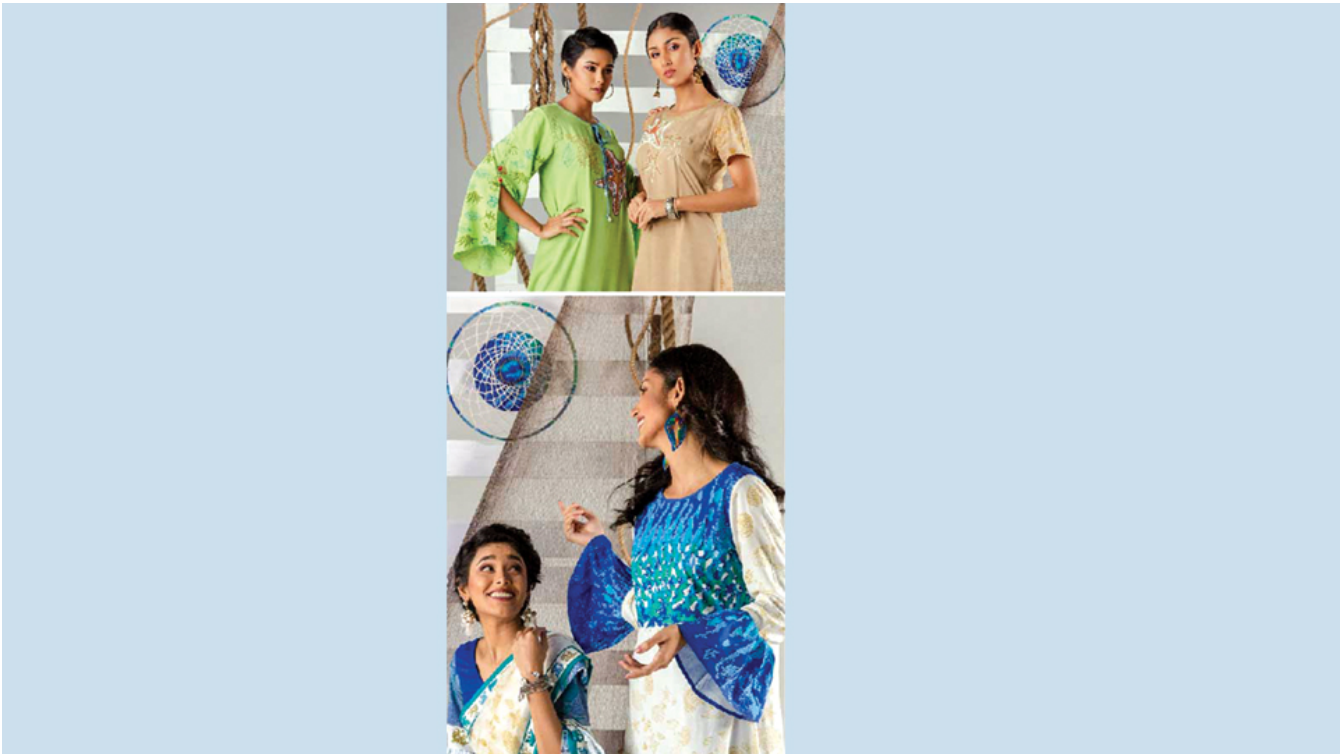


## Kay Kraft brings Eid collection

A Monitor Report

Date: 15 July, 2021



Dhaka : Kay Kraft, one of the country's leading fashion and lifestyle brands, strives to keep everything natural and beautiful. Inspired by nature, Kay Kraft this time used natural things on the wardrobe to make it beautiful and stylish. In one word, Kay Kraft has brought biodiversity in their dress of this coming Eid-ul-Azha.

A wide variety of marine flora and fauna - snails, oysters, starfish, algae, corals and sea waves, sky and mountains are presented in a variety of costumes. Geometric and floral were used as motifs.

There are sari, salwar kameez, long kurta, regular kurta, tops-palazzo, tops-sarara, skirts, Punjabi, shirts and various arrangements for children. The couple will also have couple clothes as usual.

Screenprints, embroidery, blockprints, tie-dyes and handwork are used as media in contemporary fashion trends and fusion cuts and patterns. Comfortable fabrics are used for comfort. Such as - Handloom, cotton, Voile, Linen, Two-Tonkton, Endikton, Halfsilk, Georgette etc.

Colors include White, Off White, Gray, Silver, Blue, Blue, Sea-Green, Navy Blue, Sea Blue, Sea-Ash, Peel Sand, Peelmint Green, Coral, Gold, Peelibiscuit etc.

You can buy the clothes from the stores or your home this Eid from the Kay Kraft website. You can also order from Kay Kraft's Facebook page.

