

World's first Warner Bros hotel opens in Yas Island

- A Monitor Desk Report

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The WB Abu Dhabi, the only hotel by Warner Bros, has opened its doors in the UAE. The hotel on Yas Island hosted an opening extravaganza complete with Bugs Bunny, Daffy Duck, a Batmobile and more.

The sleek five-star hotel is replete with nods to Warner Bros films and TV shows such as Harry Potter, West world, Superman, The Wizard of Oz, Looney Tunes and many others.

Pamela Lifford, president of WarnerMedia global brands and experience, told guests that anyone checking-in would be reminded of the breadth and depth of Warner Bros' characters over the years.

"Warner Bros continues to be known for its incredible storytelling and our characters inspire and make people laugh, we make people cry and tell beautiful stories and, as Ted Lasso would say, we also make people believe."

Guests checking in can enjoy unique entertainment including towering digital pillars in the lobby that display revolving content created by Warner Bros, and a spiral staircase museum packed with scripts, film props, casting shots and more curated from the studio's almost 100-year archives.