

## WTN temporarily suspends Safer Tourism Seal

A Monitor Report

Date: 01 January, 2021



Berlin : World Tourism Network (WTN) is temporarily suspending awarding the Safer Tourism Seal. Current applications will be worked on after the seal programme is resumed.

Safer Tourism Seal started with an initiative by the rebuilding.travel discussion group and is now part of the newly established World Tourism Network.

Juergen Steinmetz, President, WTN, said, "With COVID-19 infections increasing dramatically in many countries, it would not be responsible to continue with the Safer Tourism Seal initiative. The seal was mostly awarded and based on self-assessment, and never meant to be a guarantee for safety, but an encouragement."

"WTN will resume issuing Safer Tourism Seal in the future, and once we feel the time is appropriate. "

"We also encourage similar initiatives by other organisations or entities to take a more conservative approach."

The Tourism Hero award by World Tourism Network will continue to honour those that go beyond expectations and to make a difference to the travel and tourism industry. There is no cost to nominate anyone or to receive the award.

The World Tourism Network is a network of more than 1000 travel professionals in 124 countries. WTN was officially launched last week.

